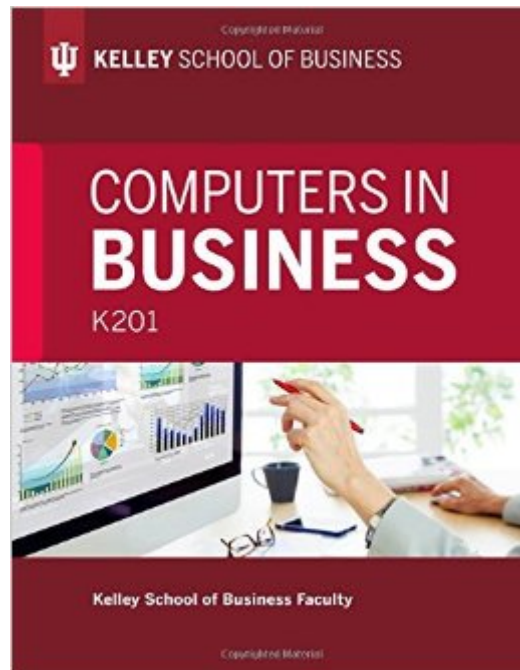


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Computers In Business: K201



Synopsis

Faculty at Indiana University's world-renowned Kelley School of Business present this essential introductory guide to the role of computers and other information technologies in business.

Highlights include instruction and applied practice in two of the most widely used commercial software packages: Microsoft Access and Microsoft Excel. Students learn, via hands-on examples, many of the powerful tools contained in these two platforms, with emphasis on how to analyze real business problems to help make important decisions.

Book Information

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